



**AL AKHLAS
EVENTS
ORGANIZING &
MANAGING EST.**

COMPANY PORTFOLIO



ABOUT AL AKHLAS EVENTS ORGANIZING & MANAGING EST.





HELLO!

Al Akhlas Events, the leading expert in crafting extraordinary events and facilitating exceptional business connections. With a primary focus on business matching, we have successfully served numerous clients, created valuable partnerships and fostered growth.

At Al Akhlas Events, we understand the intricacies of Dubai's multicultural settings, diverse community, and dynamic business landscape. This deep understanding allows us to bring a unique touch to every occasion, ensuring that your event stands out from the rest. Whether you are planning a corporate gathering, a social celebration, or a combination of both, our team of experienced professionals is dedicated to delivering unforgettable moments that consistently exceed expectations.

Our reputation as a trusted event planning and business matching consultancy company stems from our unwavering commitment to excellence. We take pride in our ability to transform your vision into a remarkable reality. No matter how big or small, elaborate or intimate your event may be, we have the knowledge, resources, and expertise to make it happen.

When you choose Al Akhlas Events, you not only gain access to exceptional event planning services, but you also unlock the power of strategic business connections. Our extensive network allows us to identify and connect individuals and organizations with complementary goals and interests, opening doors to new opportunities and collaborations. Join our growing list of satisfied clients who have witnessed the seamless fusion of extraordinary events and impactful business connections.

Let Al Akhlas Events be your trusted partner in creating memorable experiences that leave a lasting impression on your guests and propel your business forward.



ABOUT THE CONSULTANT



LOIDA LIYOC

Ms. Loida holds a bachelors degree in Business Mass Communication from Adamson University and Sales & Marketing Professional Diploma from LMGO in Geneva, Switzerland, which she obtained in March 2020.

During her studies, she gained expertise in developing creative marketing plans and materials, nurturing customer relationships, and strategically positioning and pricing products/services. She also completed a Leadership Management Certificate at Filbrit Training Centre in Dubai in March 2020. This program focused on enhancing her leadership skills, improving communication, and developing strategies to retain clients and staff within an organization. With her extensive educational background in sales, marketing, and leadership management, Ms. Loida possesses a strong foundation to excel in business matching.

She leverages her expertise to identify potential synergies between companies, facilitate strategic partnerships, and foster mutually beneficial relationships. Her experience in creative marketing, customer relationship management, and strategic positioning allows her to understand the needs and objectives of different businesses, enabling her to create effective matches that drive growth and success. Furthermore, her leadership management skills enable her to effectively navigate complex business landscapes and provide valuable guidance to her clients throughout the business matching process.

In addition to her educational achievements, Ms. Loida has gained valuable practical experiences in the field of business matching. She has worked with various companies and industries, honing her expertise and understanding of market dynamics. As a business matching professional, Ms. Loida has successfully facilitated numerous partnerships and collaborations between companies.



LOIDA LIYOC

She has a keen eye for identifying complementary strengths and resources among businesses, which allows her to create synergistic connections that benefit all parties involved. Her ability to recognize potential opportunities and align strategic objectives has led to the development of mutually beneficial relationships, resulting in increased revenue and market expansion for her clients. Ms. Loida's experience in creative marketing has been instrumental in her business matching endeavors. She possesses the skills to analyze market trends, consumer behavior, and competitive landscapes, enabling her to offer valuable insights to her clients. By understanding the unique selling propositions of different businesses, she can effectively position them in the market, increasing their visibility and competitiveness.

Lastly, Ms. Loida excels in building and nurturing customer relationships. She understands the importance of trust and rapport in business partnerships and works diligently to establish strong connections between companies. Her exceptional communication and interpersonal skills allow her to effectively negotiate and mediate between parties, ensuring that the interests of all stakeholders are met.



LIST OF COMPANIES

SUCCESSFUL BUSINESS MATCHING

LIST OF SOME COMPANIES WITH SUCCESSFUL BUSINESS MATCHING

- Messe Frankfurt Middle East
- Russian Fintech Solution
- Dermaqual Paris
- Mouhajer International Design and Contracting
- Vibspectrum International Electromechanical L.L.C
- London Business Group
- One&Only Spa
- Palazzo Versace Dubai
- 49'Er Gold Rush Dana Hotel
- Al Saffa Metropolitan Hotel Dubai
- Anjana Spa
- **The Bulgari Resort Dubai**
- Soul Senses Spa & Wellness
- ASTARTA Group
- Fetchr
- Alliance Foods Company LLC (Asmak)
- Bagason Group
- Barq Express
- Food Empire Middle East
- Globus Overseas LLC
- International Food Industries
- SMSA Express
- Ayala Land Real Estate
- Software Channel (Pvt.) Ltd
- AJR International FZE
- Quad Code



GALLERY

ORGANIZED BUSINESS MATCHING EVENT AND TRADESHOW







Julia Jackson
CEO & Co-founder
Creative 971

Head of MENA
Pixis

Strategic Growth
Director, C2 Native

TV, Radio,
Live Events
Presenter & Host














PRIVACY AND CONFIDENTIALITY



Protecting our clients' privacy and confidentiality is of utmost importance to us. With years of experience and a growing list of satisfied clients, we understand the challenges that come with working across diverse industries, cultures, and unique requirements.

The expectations placed on us are extremely high, and we are committed to meeting and exceeding them. When it comes to business matching, we handle sensitive data with the utmost care and discretion. We have implemented robust security measures and protocols to ensure the confidentiality of all information shared with us.

Our team is trained to handle data in a responsible and ethical manner, adhering to strict privacy standards and regulations. We understand that trust is paramount in business relationships, especially when it comes to sharing proprietary information and exploring potential partnerships. That is why we prioritize the privacy and security of our clients' data at every step of the business matching process.

You can have full confidence that any information you share with us will be treated with the highest level of confidentiality. Our commitment to privacy extends not only to the data we collect from our clients but also to the outcomes and results of our business matching efforts. We understand that each client has unique visions and objectives for their events or collaborations.

Our team is dedicated to making those visions a reality and ensuring that the outcomes align with your expectations. Whether it's creating a specific atmosphere, achieving certain business goals, or making your guests feel a certain way, we go above and beyond to deliver the desired outcomes.



**THANK YOU FOR TAKING THE TIME
TO READ OUR COMPANY PORTFOLIO**